

Location Logo Design Contest

ATMAE Conference in Panama City Beach, Florida

October 26-30, 2010

sponsored by the Graphics Division

Location Logo Design Contest Judging Information

Location Logo Design entries will be judged by a panel of individuals who are representative of education, industry, and the ATMAE Executive Board. Judging takes place at the Louisville, Kentucky conference November 10-14, 2009. Winner will be announced at the Friday evening banquet, November 13th.

JUDGING CRITERIA

Logo entries will be judged on innovation, originality, creativity, technical quality, and adherence to the design specifications.

DESIGN SPECIFICATIONS

The “location” logo must represent both the ATMAE organization and the city of Panama City Beach using recognizable elements.

Logo must include the following copy: ATMAE Panama City Beach October 26-30, 2010.

Logo must be adaptable to multiple uses (print and electronic)—it should look good on a number of materials: t-shirts, posters, brochures, coffee mugs, CD covers, etc.

Logo must be designed using vector-based software and thus be adaptable to various sizes—the design should scale to very large and very small sizes and resolutions, and still retain its cohesiveness.

Logo must be reproducible in color and in black & white.

CONTACT INFORMATION

If you have any questions, please feel free to contact me:

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