

# ATMAE 2009 Conference *EMERGING & GREEN TECHNOLOGIES* for Today's Economic Challenges

November 10-14, 2009, Hyatt Louisville



## ATMAE 2009 Conference Program Ads – DEADLINE October 15, 2009

All conference attendees receive the program. Between 500 and 600 individuals attend the ATMAE conference each year. Sponsor ads market your program and support the conference.

**Deadline/Submission of copy:** *Thursday October 15*, but may be submitted at any time.

- Advise ATMAE prior to that date if you wish to have an ad and we will reserve space.
- Camera-ready copy should be submitted by mail or email - no faxes, please.
- We prefer electronic ad files submitted by email attachment.
- E-mail your copy to: [dave@atmae.org](mailto:dave@atmae.org) Phone: (734) 677-0720

### Program Specifications:

The Conference Program is 68-76 pages. The trim size is 4.25"wide x 11" tall with saddle stitch binding. Interior: black ink & white paper. Cover: Black or colored ink & colored cover stock.

**Ad Placement, Size, Rates and Specs:** Ads are placed throughout the Conference Program.

Size	Rate	Image Size (total image size including any border lines)
Full Page Gold	\$400	3.75"wide x 10" tall <i>Premium Placement – Inside Covers</i>
Full Page	\$250	3.75"wide x 10" tall
Half Page	\$175	3.75"wide x 5" tall

**Preferred ad formats:** PDF; Adobe Illustrator, Pagemaker or PhotoShop; Word Publisher

**Design services:** ATMAE can design your ad as requested for an additional \$50 Design Charge.

### Submit the Graphic Elements in your Ads along with the Ad file itself:

- Include graphic elements like logos and photos to attract attention!
- You must submit separate electronic files of any photos, logos or other graphic content incorporated into your advertisement. Submit the original file; do not insert the image into another document (i.e., do not insert a logo into a Word document.)
- EPS, TIFF and JPEG files are recommended. Do not use images extracted from websites as these image, generally GIF files, are usually low resolution and of print-quality.

**Send a fax of your ad for proofing:** Fax your output to (734) 677-0046

**Questions?** Please contact Dave Monforton at ATMAE, (734) 677-0720 or [dave@atmae.org](mailto:dave@atmae.org).

***Ad Submission Deadline Thursday October 15, 2009!***